EN GASTROENTERIC NATURALS™

WITH ADDED VITAMINS & MINERALS

FELINE FORMULA

Actual Size

Medical Indications:

Diets with these nutritional modifications have been recommended for cats with the following conditions:

- Vomiting and diarrhea
- Gastritis and enteritis
- Pancreatitis
- Inflammatory bowel disease
- Hepatic lipidosis

Medical Contraindications:

- Renal failure
- Hepatic encephalopathy

AVAILABLE SIZES

Bags of 6 and 10 lbs

Cases of 24 5.5-oz cans

Feeding and Administration:

Animal feeding tests using AAFCO procedures substantiate that Purina Pro Plan Veterinary Diets EN Gastroenteric Naturals Feline Formulas provide complete and balanced nutrition for growth of kittens and maintenance of adult cats.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE[1]			
BODY WEIGHT		DRY	CANNED
lbs	kg	Approximate Number Of 8-oz Cups/Day[3]	Approximate Number Of 5.5-oz Cans/Day[3]
5	2.3	1/4	7/8
8	3.6	1/3	1 1/4
12	5.4	1/2	1 7/8
16	7.2	3/4	2 1/4
20	9.1	1	3 1/4
25[4]	11.4	1 1/4	4
CALORIE CONTENT (FED)[2]			
		4253 kcal/kg	1083 kcal/kg
		1929 kcal/lb	491 kcal/lb
		582 kcal/8-oz cup	169 kcal/5.5-oz can

For kitten feeding recommendations, please see page 73.

Gastrointestinal Health:

High total digestibility to promote nutrient absorption

Colostrum helps stabilize intestinal microflora, reducing the risk of stress-related diarrhea, and primes local and systemic immune systems (dry)

Energy-dense for feeding reduced meal volume

- High protein and low carbohydrate for the unique requirements of cats with GI conditions

Natural Nutrition:

- Natural ingredients with added vitamins and minerals
- Formulated without corn, wheat, or artificial colors and flavors

General Health:

- St/Ox Defense: This diet promotes a urinary environment unfavorable to the development of both struvite and calcium oxalate crystals
- Moderate fat provides energy (dry)
- Added B-complex vitamins
- Contains omega-3 fatty acids from fish oil
- Great taste to help ensure adequate nutrient intake

Ingredients (Dry):

Chicken meal, soy protein isolate, brewers rice, dried egg product, animal fat preserved with mixed-tocopherols, potato protein, brewers dried yeast, pea protein, natural flavor, cassava root flour, sodium caseinate, dried whey, potassium chloride, calcium carbonate, fish oil, phosphoric acid, sodium bisulfate, powdered cellulose, dried pumpkin, taurine, zinc proteinate, choline chloride, salt, dried colostrum, DL-Methionine, Vitamin E supplement, manganese proteinate, ferrous sulfate, thiamine mononitrate (Vitamin B-1), niacin (Vitamin B-3), copper proteinate, Vitamin A supplement, calcium pantothenate (Vitamin B-5), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), Vitamin D-3 supplement, calcium iodate, biotin (Vitamin B-7), menadione sodium bisulfite complex (Vitamin K), sodium selenite. B-2563

Ingredients (Canned):

Chicken hearts, liver, chicken, ocean whitefish, long grain rice, water sufficient for processing, sweet potatoes, oat hulls, inulin, fish oil, guar gum, potassium chloride, Vitamin E supplement, carrageenan, taurine, salt, magnesium sulfate, mono and dicalcium phosphate, calcium sulfate, thiamine mononitrate (Vitamin B-1), zinc sulfate, ferrous sulfate, niacin (Vitamin B-3), calcium pantothenate (Vitamin B-5), Vitamin A supplement, copper sulfate, menadione sodium bisulfite complex (Vitamin K), manganese sulfate, pyridoxine hydrochloride (Vitamin B-6), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, biotin (Vitamin B-7), folic acid (Vitamin B-9), Vitamin D-3 supplement, potassium iodide. B253317

AVERAGE NUTRIENT CONTENT

	DRY			CANNED		
	PER 100 KCAL ME	AS FED	DRY MATTER	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	11.05 g	47.00%	51.23%	11.08 g	12.00%	48.97%
Fat	4.02 g	17.10%	18.64%	5.03 g	5.45%	22.24%
Carbohydrate	4.51 g	19.18v	20.91%	4.28 g	4.64%	18.94%
Crude Fiber	0.23 g	0.98%	1.07%	0.57 g	0.62%	2.54%
Total Dietary Fiber	1.25 g	5.33%	5.81%	2.53 g	2.74%	11.18%
Soluble Fiber	0.17 g	0.71%	0.77%	0.25 g	0.27%	1.10%
Insoluble Fiber	1.09 g	4.62%	5.04%	2.28 g	2.47%	10.08%
Calcium	0.31 g	1.33%	1.45%	0.28 g	0.30%	1.24%
Phosphorus	0.29 g	1.22%	1.33%	0.28 g	0.30%	1.24%
Potassium	0.20 g	0.85%	0.93%	0.22 g	0.24%	0.96%
Sodium	0.16 g	0.67%	0.73%	0.09 g	0.09%	0.38%
Chloride	0.18 g	0.75%	0.82%	0.13 g	0.14%	0.58%
Magnesium	0.02 g	0.08%	0.09%	0.02 g	0.02%	0.10%
Copper	0.50 mg	21.16 mg/kg	23.06 mg/kg	0.41 mg	4.49 mg/kg	18.31 mg/kg
Zinc	7.47 mg	318 mg/kg	346 mg/kg	4.08 mg	44 mg/kg	180 mg/kg
Taurine	0.07 g	0.30%	0.32%	0.16 g	0.18%	0.71%
Vitamin A	623 IU	26,500 IU/kg	28,883 IU/kg	3,993 IU	43,243 IU/kg	176,502 IU/kg
Vitamin E	6.72 IU	286 IU/kg	312 IU/kg	14.13 IU	153 IU/kg	624 IU/kg
Total Omega-6 Fatty Acids	0.40 g	1.70%	1.85%	0.82 g	0.89%	3.62%
Total Omega-3 Fatty Acids	0.06 g	0.26%	0.28%	0.19 g	0.21%	0.84%
EPA+DHA	0.03 g	0.14%	0.15%	0.16 g	0.17%	0.69%

DIGESTION TEST RESULTS†

DIGESTIBILITY:	DRY	CANNED
Total, %	88.2	82.3
Protein, %	92.0	87.9
Fat, %	92.5	91.5
Carbohydrate, %	90.7	78.6
Calorie, %	91.0	85.9
PERCENTAGE OF METABOLIZABLE ENERGY FROM:		
Protein, %	43.6	40.2
Fat, %	38.6	44.3
Carbohydrate, %	17.8	15.5

†Based on digestion testing conducted at the Purina PetCare Technology Centers

1 Adjustments must be made for environmental conditions, activity level, and body condition. Provide fresh water in a clean container daily.

2 Kilocalories of metabolizable energy (ME)

3 This daily amount should be divided into several small meals throughout the day.

4 For each additional pound of body weight, feed an additional 24 kilocalories.