EN GASTROENTERIC NATURALS™

WITH ADDED VITAMINS & MINERALS

CANINE FORMULA

Actual Size

AVAILABLE SIZES
Bags of 6, 18, and 32 lbs
Cases of 12 13.4-oz cans

Medical Indications:

Diets with these nutritional modifications have been recommended for dogs with the following conditions:

- Vomiting and diarrhea
- Gastritis and enteritis
- Malabsorption and maldigestion
- Pancreatitis
- Exocrine pancreatic insufficiency
- Inflammatory bowel disease
- Hepatic disease not associated with encephalopathy

Medical Contraindications:

- None

Feeding and Administration:

Animal feeding tests using AAFCO procedures substantiate that Purina Pro Plan Veterinary Diets EN Gastroenteric Naturals Dry Canine Formula provides complete and balanced nutrition for growth of puppies and maintenance of adult dogs including growth of large size dogs (70 lbs. or more as an adult). Purina Pro Plan Veterinary Diets EN Gastroenteric Naturals Canned Canine Formula is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for growth of puppies and maintenance of adult dogs including growth of large size dogs (70 lbs. or more as an adult).

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE[1]

BODY WEIGHT		DRY	CANNED
lbs	kg	Approximate Number Of 8-oz Cups/Day[3]	Approximate Number Of 13.4-oz Cans/Day[3]
5	2.3	2/3	1/2
10	4.5	1	3/4
20	9.1	1 2/3	1 1/4
30	13.6	2 1/4	1 3/4
40	18.2	2 1/2	2
50	22.7	3	2 1/4
60	27.3	3 1/2	2 3/4
80	36.4	4 1/8	3 1/4
100[4]	45.5	4 7/8	3 3/4
CALORIE CONTENT (FED)[2]			
		3796 kcal/kg	1264 kcal/kg
		1722 kcal/lb	573 kcal/lb
		370 kcal/8-oz cup	480 kcal/13.4-oz can

For puppy feeding recommendations, please see pages 38 and 39.

Gastrointestinal Health:

Highly digestible to promote optimal nutrient absorption

Contains medium-chain triglycerides (7.5 – 12.1% of fat), a source of fat which is easily digested and absorbed to provide readily available energy

Colostrum helps stabilize intestinal microflora, reducing the risk of stress-related diarrhea, and primes local and systemic immune systems (dry)

Natural Nutrition:

- Natural ingredients with added vitamins and minerals. Formulated without corn, wheat, or artificial colors and flavors

General Health:

- High in antioxidant vitamins A and E to support a healthy immune system
- Great taste to help ensure adequate nutrient intake

Ingredients (Dry):

Brewers rice, chicken meal, natural flavor, cassava root flour, potato protein, animal fat preserved with mixed-tocopherols, pea protein, coconut oil, mono and dicalcium phosphate, potassium chloride, salt, L-Lysine monohydrochloride, soybean oil, fish oil, dried pumpkin, calcium carbonate, zinc proteinate, Vitamin E supplement, dried colostrum, choline chloride, taurine, DL-Methionine, L-ascorbyl-2-polyphosphate (Vitamin C), manganese proteinate, ferrous sulfate, niacin (Vitamin B-3), Vitamin A supplement, copper proteinate, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), menadione sodium bisulfite complex (Vitamin K), calcium iodate, Vitamin D-3 supplement, biotin (Vitamin B-7), sodium selenite. C262518

Ingredients (Canned):

Chicken, water sufficient for processing, liver, barley, rice, sweet potatoes, potato protein, coconut oil, oat meal, glycerin, guar gum, tricalcium phosphate, potassium chloride, salt, natural smoke flavor, fish oil, Vitamin E supplement, L-Lysine monohydrochloride, magnesium sulfate, calcium carbonate, zinc sulfate, thiamine mononitrate (Vitamin B-1), ferrous sulfate, niacin (Vitamin B-3), copper sulfate, manganese sulfate, calcium pantothenate (Vitamin B-5), pyridoxine hydrochloride (Vitamin B-6), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), Vitamin A supplement, potassium iodide, folic acid (Vitamin B-9), Vitamin D-3 supplement, biotin (Vitamin B-7), sodium selenite. B-2591

AVERAGE NUTRIENT CONTENT

	DRY			CANNED		
	PER 100 KCAL ME	AS FED	DRY MATTER	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	6.84 g	25.98%	28.41%	7.96 g	10.06%	36.93%
Fat	3.10 g	11.76%	12.86%	4.02 g	5.08%	18.66%
Carbohydrate	12.00 g	45.55%	49.81%	7.96 g	10.06%	36.92%
Crude Fiber	0.21 g	0.78%	0.85%	0.21 g	0.27%	0.98%
Total Dietary Fiber	1.45 g	5.52%	6.04%	1.82 g	2.30%	8.44%
Soluble Fiber	0.18 g	0.69%	0.75%	0.53 g	0.67%	2.46%
Insoluble Fiber	1.27 g	4.83%	5.28%	1.29 g	1.63%	5.98%
Calcium	0.36 g	1.38%	1.51%	0.29 g	0.37%	1.37%
Phosphorus	0.29 g	1.11%	1.21%	0.22 g	0.28%	1.04%
Potassium	0.19 g	0.73%	0.79%	0.21 g	0.26%	0.96%
Sodium	0.11 g	0.41%	0.45%	0.08 g	0.10%	0.37%
Chloride	0.28 g	1.08%	1.18%	0.21 g	0.26%	0.97%
Magnesium	0.02 g	0.09%	0.10%	0.02 g	0.02%	0.07%
Copper	0.41 mg	15.57 mg/kg	17.03 mg/kg	0.42 mg	5.28 mg/kg	19.37 mg/kg
Zinc	7.09 mg	269 mg/kg	294 mg/kg	5.28 mg	67 mg/kg	245 mg/kg
Taurine	0.04 g	0.15%	0.16%	0.01 g	0.02%	0.06%
Vitamin A	867 IU	32,920 IU/kg	36,002 IU/kg	2,309 IU	29,187 IU/kg	107,108 IU/kg
Vitamin E	15.44 IU	586 IU/kg	641 IU/kg	11.79 IU	149 IU/kg	547 IU/kg
Total Omega-6 Fatty Acids	0.36 g	1.35%	1.48%	0.70 g	0.89%	3.25%
Total Omega-3 Fatty Acids	0.05 g	0.17%	0.19%	0.04 g	0.05%	0.19%
EPA+DHA	0.02 g	0.07%	0.08%	0.01 g	0.02%	0.06%

DIGESTION TEST RESULTS†

DIGESTIBILITY:	DRY	CANNED
Total, %	88.4	85.2
Protein, %	89.6	81.2
Fat, %	93.1	94.9
Carbohydrate, %	95.6	93.2
Calorie, %	92.0	88.5
PERCENTAGE OF METABOLIZABLE ENERGY FROM:		
Protein, %	25.9	31.0
Fat, %	28.6	38.0
Carbohydrate, %	45.5	31.0

†Based on digestion testing conducted at the Purina PetCare Technology Centers

1 Adjustments must be made for environmental conditions, activity level, body condition and breed size. As reflected in the feeding tables, smaller breed dogs can require 15% to 25% more kilocalories per pound of body weight than larger breed dogs. Provide fresh water in a clean container daily.

2 Kilocalories of metabolizable energy (ME)

3 This daily amount should be divided into several small meals throughout the day.

4 For each additional 10 lbs of body weight, feed an additional 114 kilocalories.