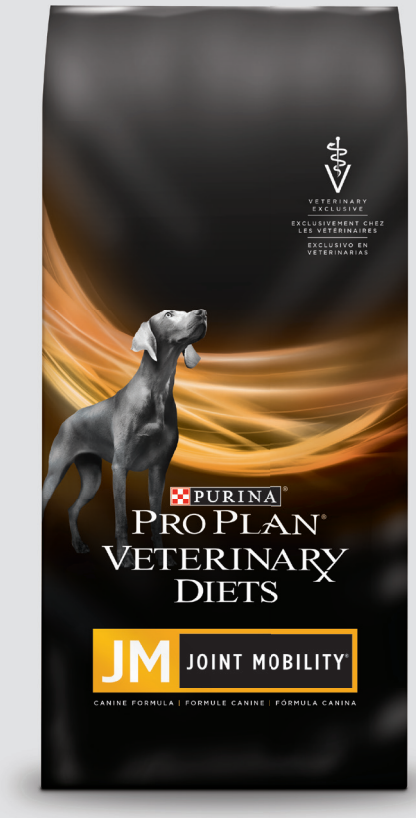
JM JOINT MOBILITY®

CANINE FORMULA



Actual Size

AVAILABLE SIZES
Bags of 6, 18, and 32 lbs

Medical Indications:

Diets with these nutritional modifications have been recommended for dogs with the following conditions:

- Adult and senior dogs with osteoarthritis
- Healthy puppies and adult dogs predisposed to joint disorders
- Rheumatoid arthritis
- Other inflammatory joint conditions
- Heart disease

Medical Contraindications:

- None

Feeding and Administration:

Animal feeding tests using AAFCO procedures substantiate that Purina Pro Plan Veterinary Diets JM Joint Mobility Canine Formula provides complete and balanced nutrition for growth of puppies and maintenance of adult dogs including growth of large size dogs (70 lbs. or more as an adult).

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE[1]

BODY WEIGHT		FOR WEIGHT LOSS		FOR MAINTENANCE	
lbs	kg	kcal/day	Approximate Number Of 8-oz Cups/Day[3]	kcal/day	Approximate Number Of 8-oz Cups/Day[3]
5	2.3	182	1/2	243	5/8
10	4.5	286	3/4	381	1
20	9.1	458	1 1/8	610	1 1/2
30	13.6	599	1 1/2	799	2
40	18.2	728	1 7/8	971	2 1/2
50	22.7	845	2 1/8	1126	2 3/4
60	27.3	956	2 1/2	1274	3 1/8
80	36.4	1159	2 7/8	1545	3 7/8
100[4]	45.5	1346	3 1/4	1794	4 1/2
CALORIE CONTENT (FED)[2]					
			3775 kcal/kg		
			1712 kcal/lb		
			401 kcal/8-oz cup		

For puppy feeding recommendations, please see page 40.

Joint Mobility:

High level of omega-3 fatty acids (EPA) to help nutritionally manage dogs with joint conditions

Improves mobility in arthritic dogs

Contains glucosamine to help support cartilage health

- Reduces enzymes involved in cartilage breakdown
- Reduces inflammation associated with joint conditions

General Health:

- High protein-to-calorie ratio to help support lean muscle mass
- May be fed for weight loss and weight maintenance
- Contains antioxidant vitamins A and E to support a healthy immune system, including a high level of vitamin E to help reduce oxidative stress
- Formulated with a moderate sodium restriction, high protein and high omega-3 fatty acid level for the nutritional support of dogs with heart disease
- Great taste to help ensure adequate nutrient intake

Ingredients:

Brewers rice, trout, salmon meal, corn gluten meal, poultry by-product meal (source of glucosamine), dried egg product, oat fiber, animal digest, animal fat preserved with mixed-tocopherols, fish oil, chicken, mono and dicalcium phosphate, potassium chloride, Vitamin E supplement, salt, choline chloride, glucosamine hydrochloride, taurine, L-ascorbyl-2-polyphosphate (Vitamin C), zinc sulfate, ferrous sulfate, manganese sulfate, niacin (Vitamin B-3), Vitamin A supplement, calcium carbonate, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), copper sulfate, Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), calcium iodate, menadione sodium bisulfite complex (Vitamin K), biotin (Vitamin B-7), Vitamin D-3 supplement, sodium selenite. C-2628

AVERAGE NUTRIENT CONTENT

	DRY		
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	8.39 g	31.68%	34.59%
Fat	3.54 g	13.36%	14.59%
Carbohydrate	9.96 g	37.61%	41.07%
Crude Fiber	0.49 g	1.85%	2.02%
Total Dietary Fiber	2.20 g	8.29%	9.05%
Soluble Fiber	0.22 g	0.82%	0.90%
Insoluble Fiber	1.98 g	7.47%	8.16%
Calcium	0.38 g	1.42%	1.55%
Phosphorus	0.32 g	1.21%	1.32%
Potassium	0.18 g	0.69%	0.75%
Sodium	0.11 g	0.40%	0.44%
Chloride	0.20 g	0.75%	0.82%
Magnesium	0.02 g	0.09%	0.10%
Copper	0.46 mg	17.25 mg/kg	18.84 mg/kg
Zinc	6.96 mg	263 mg/kg	287 mg/kg
Vitamin A	596 IU	22,516 IU/kg	24,585 IU/kg
Vitamin E	28.56 IU	1,078 IU/kg	1,177 IU/kg
Total Omega-6 Fatty Acids	0.49 g	1.85%	2.02%
Total Omega-3 Fatty Acids	0.25 g	0.96%	1.04%
EPA+DHA	0.22 g	0.82%	0.89%
Glucosamine	27.87 mg	1052 mg/kg	1149 mg/kg

DIGESTION TEST RESULTS†

DIGESTIBILITY:	DRY
Total, %	84.4
Protein, %	89.3
Fat, %	93.6
Carbohydrate, %	91.2
Calorie, %	88.9
PERCENTAGE OF METABOLIZABLE ENERGY FROM:	
Protein, %	31.1
Fat, %	31.9
Carbohydrate, %	37.0

†Based on digestion testing conducted at the Purina PetCare Technology Centers

1 Adjustments must be made for environmental conditions, activity level, body condition and breed size. As reflected in the feeding tables, smaller breed dogs can require 15% to 25% more kilocalories per pound of body weight than larger breed dogs. Provide fresh water in a clean container daily.

2 Kilocalories of metabolizable energy (ME)

3 This daily amount should be divided into several small meals throughout the day.

4 For each additional 10 lbs of body weight, feed an additional 114 kilocalories.