NC NEUROCARE™

CANINE FORMULA

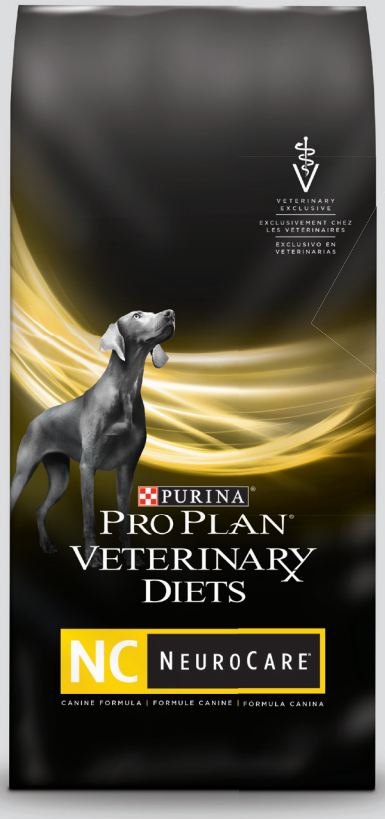
Medical Indications:

Diets with these nutritional modifications have been recommended for dogs with the following conditions:

- Idiopathic epilepsy as an adjunct to veterinary therapy
- Cognitive Dysfunction Syndrome

Medical Contraindications:

- None



Actual Size

AVAILABLE SIZES
Bags of 6, 11 and 25 lbs

Feeding and Administration:

Animal feeding tests using AAFCO procedures substantiate that Purina Pro Plan Veterinary Diets NC NeuroCare Canine Formula provides complete and balanced nutrition for growth of puppies and maintenance of adult dogs including growth of large size dogs (70 lbs. or more as an adult).

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE[1]		
BODY WEIGHT		DRY
lbs	kg	Approximate Number Of 8-oz Cups/Day[3]
5	2.3	3/4
10	4.5	1
20	9.1	1 1/2
30	13.6	2
40	18.2	2 3/8
50	22.7	2 3/4
60	27.3	3 1/8
80	36.4	3 7/8
100[4]	45.5	4 3/8
CALORIE CONTENT (FED)[2]		
		3878 kcal/kg
		1759 kcal/lb
		405 kcal/8-oz cup

For puppy feeding recommendations, please see page 40.

Neurologic Health:

Formulated with medium-chain triglyceride vegetable oil to help nutritionally manage dogs with epilepsy as an adjunct to veterinary therapy

Cognitive Health:

Enhanced with a unique blend of nutrients and medium-chain triglyceride vegetable oil to help nutritionally manage dogs with Cognitive Dysfunction Syndrome

General Health:

- Added antioxidant vitamins E & C to support a healthy immune system, including a high level of vitamin E to help reduce oxidative stress
- Omega-3 fatty acids to help support brain health and EPA to help reduce inflammation
- High in protein to help maintain lean muscle mass
- Great taste to help ensure adequate nutrient intake

Ingredients:

Chicken, chicken meal, corn gluten meal, brewers rice, ground yellow corn, ground wheat, vegetable oil (source of medium-chain triglycerides), corn germ meal, barley, natural flavor, fish oil, dried egg product, L-Arginine, wheat bran, fish meal, mono and dicalcium phosphate, potassium chloride, salt, calcium carbonate, L-Lysine monohydrochloride, Vitamin E, choline chloride, L-ascorbyl-2-polyphosphate (Vitamin C), zinc sulfate, ferrous sulfate, niacin (Vitamin B-3), Vitamin A supplement, thiamine mononitrate (Vitamin B-1), manganese sulfate, soybean oil, calcium pantothenate (Vitamin B-5), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), copper sulfate, pyridoxine hydrochloride (Vitamin B-6), garlic oil, folic acid (Vitamin B-9), menadione sodium bisulfite complex (Vitamin K), biotin (Vitamin B-7), calcium iodate, Vitamin D-3 supplement, sodium selenite. D263518

AVERAGE NUTRIENT CONTENT

	DRY		
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	7.74 g	30.00%	32.77%
Fat	4.16 g	16.15%	17.64%
Carbohydrate	9.60 g	37.24%	40.67%
Crude Fiber	0.43 g	1.68%	1.83%
Total Dietary Fiber	2.48 g	9.61%	10.50%
Soluble Fiber	0.20 g	0.78%	0.85%
Insoluble Fiber	2.28 g	8.83%	9.64%
Calcium	0.34 g	1.33%	1.45%
Phosphorus	0.27 g	1.06%	1.16%
Potassium	0.15 g	0.60%	0.65%
Sodium	0.08 g	0.32%	0.35%
Chloride	0.23 g	0.87%	0.95%
Magnesium	0.03 g	0.11%	0.12%
Copper	0.32 mg	12.50 mg/kg	13.65 mg/kg
Zinc	5.47 mg	212 mg/kg	232 mg/kg
Vitamin A	1,192 IU	46,210 IU/kg	50,472 IU/kg
Vitamin E	26.33 IU	1,021 IU/kg	1,115 IU/kg
Total Omega-6 Fatty Acids	0.49 g	1.89%	2.06%
Total Omega-3 Fatty Acids	0.15 g	0.58%	0.63%
EPA+DHA	0.12 g	0.47%	0.52%

DIGESTION TEST RESULTS†

DIGESTIBILITY:	DRY
Total, %	85.0
Protein, %	88.1
Fat, %	93.2
Carbohydrate, %	89.4
Calorie, %	88.5
PERCENTAGE OF METABOLIZABLE ENERGY FROM:	
Protein, %	28.2
Fat, %	36.8
Carbohydrate, %	35.0

†Based on digestion testing conducted at the Purina PetCare Technology Centers

1 Adjustments must be made for environmental conditions, activity level, body condition and breed size. As reflected in the feeding tables, smaller breed dogs can require 15% to 25% more kilocalories per pound of body weight than larger breed dogs. Provide fresh water in a clean container daily.

2 Kilocalories of metabolizable energy (ME)

3 This daily amount should be divided into several small meals throughout the day.

4 For each additional 10 lbs of body weight, feed an additional 114 kilocalories.