OM OVERWEIGHT MANAGEMENT® SELECT BLEND

CANINE FORMULA

AVAILABLE SIZES
Bags of 6, 18, and 32 lbs

Medical Indications:

Diets with these nutritional modifications have been recommended for dogs with the following conditions:

- Obesity (weight loss and weight maintenance)
- Constipation
- Fiber responsive colitis
- Diabetes mellitus in overweight dogs
- Hyperlipidemia in overweight dogs

Medical Contraindications:

- Conditions associated with catabolic states

Feeding and Administration:

Purina Pro Plan Veterinary Diets OM Select Blend Overweight Management Canine Formula Chicken Flavor and Lamb Flavor are formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight loss or maintenance.

FEEDING GUIDE[1]

BODY WEIGHT		FOR WEIGHT LOSS			FOR MAINTENANCE		
lbs	kg	kcal/day	Approximate Number Of 8-oz Cups/Day[3]		kcal/day	Approximate Number Of 8-oz Cups/Day[3]	
			Chicken	Lamb		Chicken	Lamb
5	2.3	158	3/4	3/4	243	1 1/8	1 1/8
10	4.5	248	1 1/8	1 1/8	381	1 3/4	1 3/4
20	9.1	397	1 7/8	1 3/4	610	2 3/4	2 3/4
30	13.6	519	2 1/8	2 3/8	799	3 5/8	3 5/8
40	18.2	631	2 7/8	2 7/8	971	4 1/2	4 3/8
50	22.7	732	3 3/8	3 3/8	1126	5 1/8	5 1/8
60	27.3	828	3 3/4	3 3/4	1274	5 7/8	5 7/8
80	36.4	1004	4 5/8	4 5/8	1545	7 1/8	7
100[4]	45.5	1166	5 3/8	5 3/8	1794	8 1/4	8 1/4

CALORIE CONTENT (CALCULATED)[2] - CHICKEN	CALORIE CONTENT (CALCULATED)[2] - LAMB
2929 kcal/kg	2939 kcal/kg
1329 kcal/lb	1333 kcal/lb
218 kcal/8-oz cup	219 kcal/8-oz cup

Healthy Weight Loss:

Low in fat and calories

High protein-to-calorie ratio promotes loss of body fat while helping maintain lean body mass

Natural fiber contributes to satiety

- Added L-carnitine to help dogs burn fat more effectively
- Isoflavones help reduce the risk of weight regain and fat accumulation
- Available in dry, including Select Blend, and wet to help with long-term compliance and weight-loss success
- May be fed for weight loss or weight maintenance

General Health:

- High in antioxidant vitamins A and E to support a healthy immune system
- Great taste to help ensure adequate nutrient intake

Ingredients (Chicken):

Ground yellow corn, soybean meal, soybean germ meal, soybean hulls, soy flour, corn gluten meal, poultry by-product meal, pea fiber, natural flavor, powdered cellulose, beef fat preserved with mixed-tocopherols, glycerin, chicken, tricalcium phosphate, malted barley flour, salt, L-Lysine monohydrochloride, mono and dicalcium phosphate, calcium carbonate, zinc proteinate, Vitamin E supplement, choline chloride, DL-Methionine, manganese proteinate, L-Carnitine, ferrous sulfate, sulfur, niacin (Vitamin B-3), Vitamin A supplement, copper proteinate, soybean oil, calcium pantothenate, thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), garlic oil, folic acid (Vitamin B-9), menadione sodium bisulfite complex (Vitamin K), calcium iodate, biotin (Vitamin B-7), Vitamin D-3 supplement, sodium selenite. D263119

Ingredients (Lamb):

Ground yellow corn, soybean meal, soybean germ meal, soybean hulls, soy flour, corn gluten meal, poultry by-product meal, pea fiber, natural flavor, powdered cellulose, beef fat preserved with mixed-tocopherols, glycerin, lamb, tricalcium phosphate, malted barley flour, salt, L-Lysine monohydrochloride, mono and dicalcium phosphate, calcium carbonate, Vitamin E supplement, zinc proteinate, choline chloride, DL-Methionine, L-Carnitine, sulfur, manganese proteinate, ferrous sulfate, niacin (Vitamin B-3), Vitamin A supplement, soybean oil, copper proteinate, calcium pantothenate, thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), garlic oil, folic acid (Vitamin B-9), menadione sodium bisulfite complex (Vitamin K), calcium iodate, biotin (Vitamin B-7), Vitamin D-3 supplement, sodium selenite. A263719

AVERAGE NUTRIENT CONTENT

	OM SELECT BLEND CHICKEN FLAVOR			OM SELECT BLEND LAMB FLAVOR		
	PER 100 KCAL ME	AS FED	DRY MATTER	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	10.00 g	29.29%	32.11%	10.00 g	29.40%	32.26%
Fat	2.13 g	6.24%	6.84%	2.20 g	6.45%	7.08%
Carbohydrate	13.38 g	39.19%	42.96%	13.19 g	38.75%	42.53%
Crude Fiber	3.47 g	10.16%	11.13%	3.45 g	10.14%	11.13%
Total Dietary Fiber	8.87 g	25.97%	28.46%	9.04 g	26.57%	29.16%
Soluble Fiber	1.01 g	2.97%	3.26%	1.18 g	3.47%	3.81%
Insoluble Fiber	7.85 g	23.00%	25.21%	7.86 g	23.10%	25.35%
Calcium	0.31 g	0.90%	0.99%	0.31 g	0.90%	0.99%
Phosphorus	0.28 g	0.82%	0.90%	0.28 g	0.82%	0.90%
Potassium	0.43 g	1.25%	1.37%	0.38 g	1.12%	1.23%
Sodium	0.09 g	0.26%	0.28%	0.08 g	0.25%	0.27%
Chloride	0.15 g	0.43%	0.47%	0.14 g	0.41%	0.45%
Magnesium	0.07 g	0.20%	0.22%	0.07 g	0.20%	0.22%
Copper	0.63 mg	18.57 mg/kg	20.36 mg/kg	0.57 mg	16.62 mg/kg	18.24 mg/kg
Zinc	8.57 mg	251 mg/kg	275 mg/kg	7.20 mg	211 mg/kg	232 mg/kg
Vitamin A	1,427 IU	41,811 IU/kg	45,826 IU/kg	1,420 IU	41,741 IU/kg	45,807 IU/kg
Vitamin E	17.99 IU	527 IU/kg	578 IU/kg	17.93 IU	527 IU/kg	578 IU/kg
Total Omega-6 Fatty Acids	0.47 g	1.39%	1.52%	0.47 g	1.38%	1.51%
Total Omega-3 Fatty Acids	0.05 g	0.14%	0.15%	0.05 g	0.14%	0.15%
EPA+DHA	0.00 g	0.00%	0.00%	0.00 g	0.00%	0.00%

DIGESTION TEST RESULTS†

DIGESTIBILITY:	CHICKEN FLAVOR	LAMB FLAVOR
Total, %	66.2	67.5
Protein, %	81.4	82.5
Fat, %	82.9	86.3
Carbohydrate, %	71.8	66.3
Calorie, %	70.3	71.9
PERCENTAGE OF METABOLIZABLE ENERGY FROM:		
Protein, %	35.0	35.1
Fat, %	18.1	18.7
Carbohydrate, %	46.9	46.2

†Based on digestion testing conducted at the Purina PetCare Technology Centers

1 Adjustments must be made for environmental conditions, activity level, body condition and breed size. As reflected in the feeding tables, smaller breed dogs can require 15% to 25% more kilocalories per pound of body weight than larger breed dogs. Provide fresh water in a clean container daily.

2 Kilocalories of metabolizable energy (ME)

3 This daily amount should be divided into several small meals throughout the day.

4 For each additional 10 lbs of body weight, feed an additional 114 kilocalories.